



Weyerhaeuser

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WEYERHAEUSER JOINS CHEROKEE INVESTMENT PARTNERS TO BUILD MAINSTREAM GREENHOME™ OF THE FUTURE

Cherokee, a national leader in brownfield reclamation, creates environmentally superior home in traditional suburban neighborhood to serve as showcase for homebuilders nationwide

Raleigh, N.C. – Weyerhaeuser, an international forest products company based in Federal Way, Washington, has teamed up with Cherokee Investment Partners, a world leader in the sustainable revitalization of environmentally impaired properties, to build the National Homebuilder Mainstream GreenHome™ in Raleigh, North Carolina.

Remarkable in the sense that it looks unremarkable, the GreenHome is the first home of its kind known to be built in a typical suburban neighborhood. The demonstration home provides the average homebuilder with a model for making tomorrow's typical American home a green home, one that reduces energy usage and uses products from renewable, well-managed resources.

“This is a great opportunity for Weyerhaeuser to be part of the mainstreaming of green homebuilding in this country,” said Susan Swirsley, Brand and Customer Marketing Director, iLevel by Weyerhaeuser. “The GreenHome™ provides homebuilders with a practical demonstration of the ways they can use environmentally friendly building materials and construction techniques in conventional subdivisions, on ordinary lots and in homes that would be appealing to a wide range of homebuyers and homebuilders.”

For the GreenHome™'s structural framing, Weyerhaeuser is donating wood building materials certified under the Sustainable Forestry Initiative® (SFI) standard. These materials include Structurwood Edge Gold® floor panels, Structurwood Edge® sheathing, Microllam® laminated veneer lumber (LVL) beams, and TJI® joists.

The SFI standard is governed by an independent board with equal representation from environmental organizations, the forest products industry and the broader forestry community. It promotes the long-term health of forests through responsible forest management practices and through procurement practices by mills using logs or chips as their basic raw material.

Building materials derived from sustainably managed forests offer several environmental benefits: wood is renewable; wood products store carbon during their useful life, limiting the amount of CO₂ in the atmosphere; and less energy is needed to manufacture lumber than to manufacture steel or concrete.

“We are seizing the opportunity to influence the greening of large-scale development and vertical construction,” said Tom Darden, CEO of Cherokee. “Starting with the tens of thousands of homes that will be built on the sites we are currently cleaning-up, and the hundreds of thousands in the future, we have launched our green initiative, and we are kicking it off with the Mainstream GreenHome™. Not only are we cleaning and greening hundreds of brownfield sites nationally, but we are exploring innovative ways to integrate more sustainable features into the horizontal and vertical construction of our sites.”

The Mainstream GreenHome™ showcases a number of innovative, environmentally friendly features, while looking and functioning as a traditional home. It is intended to help reverse the negative stigma sometimes associated with green building and show that environmentally focused construction is compatible with conventional building and better living.

Environmental factors are taken into account in many aspects of the home, from landscaping using edible and/or drought tolerant plants to rainwater catchment and reuse systems. The home utilizes a range of technological innovations to minimize impact on the environment without sacrificing comfort. The GreenHome™ aims to:

- Use 50% less fossil fuel than a conventional home
- Recycle or reuse 90% of all organic waste on site
- Consume 50% less water than a conventional home
- Recycle 75% of all construction and demolition waste
- Retain 95% of all storm water on site for reuse
- Create wildlife habitats
- Provide exceptional indoor air quality with 95% of all products having low or zero emissions from volatile organic compounds

Cherokee’s GreenHome™ is the first home in the nation known to be built in a typical subdivision under the National Association of Home Builders’ (NAHB) Model Green Home Building Guidelines and is just one of three green homes in the nation known to meet such guidelines. The others are non-subdivision homes. In addition, the home will be certified with the Environmental Protection Agency/ US Department of Energy (EPA/DOE) Energy Star Program and the North Carolina Solar Center’s Healthy Built Homes state program, among others.

“Cherokee’s commitment to the environment matched with their energy for green construction makes them a perfect fit for creating a mainstream green home,” said NAHB national president David Pressly. “They are coming into the project with their builder just as any other traditional homebuilder would, facing the same issues anyone else would, and they are going to prove that green building isn’t so radical and that those hundreds of green decisions are important to our environment and the future of homebuilding.”

“The GreenHome™ represents a new milestone in mainstream green construction,” according to global sustainability expert, author and architect William McDonough, chairman of the architecture and community design firm, William McDonough + Partners. “This demonstration home provides the average homebuilder with a model for making a typical American home green.”

Conventional in almost every aspect, the GreenHome™ is designed as an idea home that will showcase a mix of products, systems and techniques that could make sense for individual construction projects or large-scale developments. As green building becomes more common and is incorporated into the early design process, costs associated with green building are anticipated to continue to fall. In addition, many technologies, such as solar hot water or ground source heat pumps, become more cost effective as centralized systems in larger developments.

The GreenHome™ is expected to be completed in early 2007 and will be available for tours.

For more information about the Mainstream GreenHome™ please visit www.MainstreamGreenHome.com.

About Cherokee Investment Partners

Cherokee is an international private equity firm that specializes in the sustainable revitalization of contaminated real estate or “brownfields.” We acquire contaminated properties, remediate them and work with a variety of stakeholders to implement a redevelopment plan that returns the properties to productive use. For more than 10 years, Cherokee’s primary focus has been on the horizontal redevelopment of its sites – pollution remediation, ground improvements, infrastructure and master planning. Of equal importance to the remediation of polluted sites are the environmental and health impacts produced by the homes, businesses and recreational facilities built on our properties. Our increased focus on the built environment has led us to implement sustainable design measures at our sites with specific attention to green building.

About iLevel by Weyerhaeuser

iLevel is Weyerhaeuser’s integrated residential framing business resulting in a seamless, unified solution for residential builders through dealers – offering a coordinated network of support for all structural framing materials. By combining Weyerhaeuser’s high-quality products and services from well-known brands like Trus Joist and Structurwood, with its distribution and technology capabilities, iLevel efficiently supplies customers with all the necessary components for building the residential structural frame, and solving builder and customer needs around that frame. www.ilevel.com

About Weyerhaeuser

Weyerhaeuser Company, one of the world’s largest integrated forest products companies, was incorporated in 1900. In 2006, sales were \$21.9 billion. It has offices or operations in 18 countries, with customers worldwide. Weyerhaeuser is principally engaged in the growing and harvesting of timber; the manufacture, distribution and sale of forest products; and real estate construction, development and related activities. Additional information about Weyerhaeuser’s businesses, products and practices is available at <http://www.weyerhaeuser.com>.